

Health & Wellness Working Group – Meeting #2

Attendees: Rachel Astorga (Any Baby Can), Behnaz Asgar (Lone Star Circle of Care), Michelle Zadrozny (HAND)

<i>Strategy: Improve interagency communication and coordination to improve health outcomes.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
<p>Health care providers work collaboratively to improve client health.</p>	<ul style="list-style-type: none"> ▪ Limitations on ability of medical, behavioral and social service providers to share information (legal & technological). ▪ Availability of accessible quality medical services and dental care to meet resident needs (supply). ▪ Health care that is accessible via public transportation (access). ▪ Traditional medical customer service practices may need to be modified to meet the needs of low-income residents who don't know how to successfully access the medical system.
<p>Residents can access medical services when they are needed; everyone has a "medical home."</p>	<ul style="list-style-type: none"> ▪ Residents don't have established relationships with health care providers, so they don't know how to find a doctor or get an appointment with a doctor when they are sick. ▪ Social service providers often serve informally as medical advocates for their clients on an ad hoc basis in an emergency; no established medical advocacy system. ▪ Messaging concerning the availability and access to medical care may not resonate with target populations. ▪ There are few existing non-traditional service access points. ▪ Few employers take an active role in helping their employees get wellness services, which may reduce long-term productivity. ▪ There may not be enough easily accessible health care providers to meet neighborhood needs, requiring longer trips to get to a health care provider. ▪ Legal status may limit access to medical care.

Projects/Programs Currently in Place	Implementing Entity
“Centering” pre-natal care; group appointments, built-in support group during pregnancy and as new mothers.	CommUnity Care Clinic – Rosewood Zaragosa
Health Literacy Initiative - helps individuals to obtain, process and understand basic health information and services needed to make appropriate health decisions and follow instructions for treatment.	Literacy Coalition of Central Texas
Provides employer-based services for caregivers; Partners with Nurses Unlimited to provide nursing, social work and pharmacy services to caregivers	HAND (Helping Aging, Need & Disabled)
Provides integrated behavioral and medical health care to the uninsured and underinsured in CenTex; closest clinics are at Ben White & S. 1 st , Research & Braker; helps individuals determine what insurance they are eligible for. Member navigation center and specialty referrals; School-engaged health home (care embedded in AISD schools – 7 locations) – goal is to have more services at places that clients and organizations need.	Lone Star Circle of Care
Culturally-based prenatal and pregnancy care, doula services, wellness, nutrition and emotional support groups - Vibrant Woman/Mama Sana, a new community clinic dedicated to assisting pregnant African-American and Latina women who lack access to a diversity of healthcare options.	Mama Sana/ Vibrant Woman
Dell Children’s Health Express addresses the health needs of children who do not have a medical home. The mobile health team delivers primary and preventive pediatric health care at several schools, social services providers and neighborhoods.	Dell Children’s Health Express – @ Any Baby Can
Mayor’s Health and Fitness Council - Established by former Mayor Will Wynn to raise awareness of the cost of health care, to promote prevention of chronic diseases and increase the health of persons in Austin, and to promote the city of Austin as a healthy place to live and work; Partner Certification Program recognizes and supports healthy work places; Business Group on Health –	City of Austin – Mayor’s Office (Health and Fitness Council now established as its own 501(c)3)

Evidence based benefits design; Austin Fitness Index; Resources for the work place.	
Health Case Management and Home Visiting – Nurse Family Partnership Program	Any Baby Can
People’s Community Clinic – Provides many unique programs - all of which serve medically underserved and uninsured (crosses over multiple desired outcomes -- review further to see what can support our residents)	People’s Community Clinic

New Projects/Programs that Could Address Service Gaps

<p>Health Care Navigator/Community Health Worker Program (No Wrong Door Model) – Establish a system for helping residents navigate the medical/social service support system and find appropriate and culturally-competent services.</p> <ul style="list-style-type: none"> • This program could involve health care students working with seniors and/or other special populations to educate and encourage – UT School of Nursing, UT School of Social Work • Or, we could train individuals in the planning area for employment as Community Health Workers/Patient Navigators – this would provide employment & support community (DSHS-approved online courses through a variety of providers including Livestrong; El Buen Samaritano, etc.)
<p>Employer/Health Provider Partnership Initiative – Educate employers about health and wellness education programs that could help to improve worker productivity and reduce health care costs; support efforts to deliver health care services at the place of employment</p> <ul style="list-style-type: none"> • Use tools provided by the Mayor’s Health & Fitness Council to assess worksite health and implement employee wellness activities; have Certified Partners come to discuss how wellness programs have impacted their workplace • Since there are few “large employers” in Austin, maybe we could large Certified Partner(s) (such as Seton, City of Austin, Samsung) each mentor 1-2 small businesses in the area • Have small business owners in the area trained on employee wellness services in the workplace, so that they can begin implementing some components (cost-permitting) ; teach them how to negotiate with local fitness providers to provide free or very low-cost services at their location – Ex. East Side Yoga, local massage therapists, etc.
<p>Huston-Tillotson University Health Center – Work with Huston-Tillotson on developing a plan for their proposed health center that responds to community as well as University needs.</p> <ul style="list-style-type: none"> • HT is gradually moving along on the plans for the health and wellness center; however, they recently received a grant to provide counseling and behavioral health services beginning in the late spring of 2014 for both students and community members – we want to market these services to Rosewood Courts residents and the community. • Partner with LSSC to provide place-based health care like they are doing at some of the schools; could they provide this at Huston-Tillotson – since we are still waiting for further information about HT’s plans for its community health center? Or someplace else in the nearby community?

<ul style="list-style-type: none"> • Could Mama Sana/Vibrant Woman partner with WellMed for their space right near Rosewood? Could this space perhaps be expanded to provide a space for Mama Sana? It would be great to have intergenerational culturally-competent care in the same place
<p>Establish a Health Literacy Program on-site at Rosewood through the Literacy Coalition of Central Texas</p> <ul style="list-style-type: none"> • This could be an Early Action Project – We could have Health Literacy Training completed at the property or we could have a train-the-trainer session to give residents some basic health literacy skills that they can utilize with other residents, family, and friends. This could be a precursor to those that might want to become Community Health Workers.
<p>Dell Children’s Health Express Mobile Health Van Visit (s) -- Rosewood Courts and Booker T. Washington; St. David’s Foundation Dental Van Visit(s) – Rosewood Courts and Booker T. Washington - - how can we collaborate and work this out?</p>

<i>Strategy: Improve nutrition and access to healthy foods.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Residents have access to affordable healthy foods and understand how to prepare nutritious affordable meals.	<ul style="list-style-type: none"> ▪ Healthy food is expensive ▪ Poor eating habits may be based on not knowing how to prepare healthy foods. ▪ The closest grocery stores are not always the easiest to get to using public transportation.
All residents have the resources to feed themselves and their families.	<ul style="list-style-type: none"> ▪ Low household incomes may make it difficult to buy food at certain times of the month. ▪ Poor eating habits may result in malnutrition or other health issues.
Projects/Programs Currently in Place	Implementing Entity
Sustainable Foods Center – Programming: Grow Local gardening classes; The Happy Kitchen Cooking and Nutrition Classes; Sprouting Healthy Kids program.	Sustainable Foods Center
Texas A&M AgriLife Services – Master Wellness Volunteer Program, 4-H Horticulture Project, 4-H Soil and Crop Science Project, other projects	Texas A&M AgriLife Extension Services
East Austin Community Gardens	Blackshear Neighborhood Garden, Homewood Heights Community Garden
East Austin Farmers Markets	HOPE Farmer’s Market, SFC Farmer’s Market – East, Boggy Creek Farm – Market Days, Springdale

	Farm – Market Days
Rosewood Community Market Co-op	Rosewood Community Market – Contact Allen Rogers
Building Healthy Lifestyles – Go Austin, Vamos Austin – Explore what some of their efforts are as related to access to affordable and healthy foods	Go Austin Vamos Austin
Capital Area Food Bank: Fresh Food for Families (Rosewood Zaragosa, Blackland Neighborhood Center, East Austin Neighborhood Center); Kid’s Café (Blackshear, Oak Springs Elementary); regional food delivery; summer food program; CHOICES Nutrition Program; HOPE program; Wheels of Sharing (Anderson CDC)	Capital Area Food Bank (CAFB)
Meals on Wheels, HOPE, Groceries to Go, Meals for Kids, Second Meals	Meals on Wheels and More
Mother’s Milk Bank – Breast Milk Donations	Mother’s Milk Bank
United Way of Greater Austin 5-2-1 Program (can’t find any info. Online about this program)	United Way of Greater Austin

New Projects/Programs that Could Address Service Gaps

Partner with local farmers markets to expand the use & buying power of SNAP (there are a few nearby farmer’s markets)
“Getting to the Grocery Store Using Public Transit” campaign: Expand the collaboration that has already begun with Capital Metro regarding using public transit to get to Grocery Stores; also work with Residents to lobby for a route change that gets them to the 7 th & Pleasant Valley H-E-B on one bus.
Expand urban farms to increase employment opportunities for Rosewood Courts and other neighborhood residents in all facets of urban agriculture – get interested residents and community members to participate/volunteer at urban farms such as Johnson’s Backyard Garden where they will get a large amount of seasonal produce for their participation.
Redeveloped Rosewood Courts Community Center – New site for Capital Area Food Bank Fresh Food for Families distribution
Establish a collaboration and innovative program with Keep Austin Fed (KAF)
Collaboration with HEB and/or Whole Foods for leftover/near expired produce and food – and training for residents on healthy eating, budgeting for food, etc.

Strategy: Establish health and wellness as core household and community values.

Desired Outcomes	Impediments to Achieving Desired Outcomes
Health and wellness is a family-based, community focused collaborative effort.	<ul style="list-style-type: none"> ▪ Individuals often need continual positive reinforcement to make needed lifestyle changes; peer support and “centering” can help.

	<ul style="list-style-type: none"> ▪ Care givers often feel isolated; need for respite care. ▪ Lack of organized health education and wrap-around service programs.
Children, youth and adults are physically and mentally healthy.	<ul style="list-style-type: none"> ▪ Some residents don't feel safe walking in their neighborhood. ▪ There are few indoor spaces for recreation in the neighborhood; important due to hot summers. ▪ Poor mental health may keep individuals from being able to function and/or access education, medical services or other programs directed toward self-sufficiency. ▪ Respite care may not be available for those serving as care givers for family members with dementia or other serious ailments.

Projects/Programs Currently in Place

Projects/Programs Currently in Place	Implementing Entity
WeViva – Fitness and Nutrition Programming in low-income communities (currently provided at HACA elderly sites and possible new grant to provide at 4 family sites)	WeViva
Marathon Kids – Austin	Marathon Kids
Fitness Feria	CommuniCard LLC – Sylvia Acevedo
Go Austin, Vamos Austin – Place-based planning initiative	Go Austin, Vamos Austin

New Projects/Programs that Could Address Service Gaps

Expand WeViva services to HACA's Rosewood Property
Marathon Kids – Work with elementary schools in planning area to encourage participation in Marathon Kids if they aren't participating already
Indoor Recreation Center – Provide a low/no cost fitness center in the neighborhood that could provide spaces for recreation, exercise classes, nutrition/cooking classes and other wellness and disease management services in a family-oriented setting – consider adaptive reuse of currently underutilized or vacant buildings.
Intergenerational Activities – Develop wellness, exercise and nutrition classes that engage all age groups and families. Ideally this would be at a new community building at Rosewood Courts.
Mental Health First Aid – Support programs designed to educate residents, managers and social service providers about mental health issues and support early interventions.
Home Visiting Program – focused on family health, wellness and exercise and targeting high-risk families. Could be modeled after public health nurse home-visiting models.

<i>Strategy: Improve neighborhood and resident safety.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Residents feel safe in their neighborhood.	<ul style="list-style-type: none"> ▪ The drug market at 12th & Chicon continues to create a negative neighborhood image. ▪ The lack of sidewalks in certain locations creates safety issues for children walking to school and people walking in the neighborhood.
Residents have access to basic safety training.	<ul style="list-style-type: none"> ▪ Opportunities for CPR and First Aid training are not regularly marketed to neighborhood residents.
Projects/Programs Currently in Place	
Projects/Programs Currently in Place	Implementing Entity
Drug Market Initiative	Austin Police Department
Neighborhood Watch Programs	APD / Community
New Projects/Programs that Could Address Service Gaps	
Safety Awareness and Risk Avoidance Training	
Area Residents on Watch (AROW) – Expand AROW from HACA’s Elderly/Disabled designated properties to all properties including Rosewood Courts	
Continue working with City of Austin Public Works department on advocating for sidewalks in critical areas of the neighborhood	

Kids & Family Working Group – Meeting #2

Attendees: Adrian Cardoza (Boys and Girls Club), Peg Gavin (LifeWorks), Kaley Horton (United Way for Greater Austin), Kirsten Siegfried (CIS), Rachel Astorga (Any Baby Can), Donna Hoffman (Blackshear Bridge), Dawn Allen (Literacy Coalition), Stephanie Rainbolt (LifeWorks)

<i>Strategy: Build early learning capacity and high-quality early learning environments.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Affordable, quality early learning and daycare facilities are available and meet neighborhood service demand.	<ul style="list-style-type: none"> ▪ There are few neighborhood-based early learning centers & limited capacity; Austin currently has approximately 2,000 Head Start slots, but needs 25,000; look at Rosewood CNI Data Book too. ▪ There are few neighborhood-based daycare providers and limited capacity. ▪ Costs of daycare and early childhood education programs are beyond the financial means of low-income residents. ▪ Desired staffs to child ratios increase the costs of providing early childhood education but also help insure future academic success. ▪ Licensing, regulations and insurance requirements limit the ability of potential service providers to expand early childhood education capacity.
Children enter Kindergarten ready to learn.	<ul style="list-style-type: none"> ▪ Lack of adequate early childhood education programs and inadequate capacity limits opportunities for early interventions. ▪ Parents may not know how to help prepare their children for early learning and academic success.
Projects/Programs Currently in Place	Implementing Entity
Head Start (3-5) @Rosewood Zaragosa, Home-based Program (EHS and HS)	Child Inc.
Alpha Omega Early Educational Development Christian Center	Alpha Omega (not sure if still in existence)
Scooter’s Learning Center	Licensed Family Child Care Provider
Ebenezer Child Development Center	Ebenezer Baptist Church
Blackshear Elementary School Pre-K program	Blackshear Elementary School (AISD)

Healthy and Fair Start (high-risk children < 4)	Any Baby Can
Parenting Classes	Any Baby Can
Nurse-Family Partnership Home Visiting Program	Any Baby Can
Play to Learn Program (Pan-Am Cantu Center)	United Way for Greater Austin
Ready Rosy Early Childhood Video Curriculum	United Way for Greater Austin
Text For Baby	United Way for Greater Austin
School Readiness Action Plan – strategies adopted by City of Austin and Travis County; linked to funding of high quality early childhood programs	United Way for Greater Austin
New Projects/Programs that Could Address Service Gaps	
Dual Generation Educational Programming – Identify locations and dedicated space where parent and child learning can occur concurrently to reinforce progress by both groups; similar to CIS Aspire program, could be an expansion of this program	
Early Childhood Education Center – Expand Pre-K programming to 3 year olds at a facility within the Rosewood Choice Neighborhood (possibly using available space at Blackshear School where there is physically underutilized space or Ebenezer Church); Build upon United Way of Greater Austin School Readiness Action Plan and consider elements of the Educare model being used in Tulsa. Offer multiple options at this center including center-based care as well as some of the other early services noted above (UW of Greater Austin services, Parenting classes, etc.)	
Home Visiting Program – Establish a home visiting program for families with infants to provide information on available parent support services; build on Any Baby Can Nurse-Family Partnership Home Visiting Program	
“Centering” Parent Classes – Use the “centering” approach to help parents connect with other parents and help create parental support groups that foster learning and school readiness.	
Reestablish Parenting Education Program (PEP) that was offered at the former Johnston High School (now Eastside Memorial High school) for pregnant and parenting teens	
Work with ACC to expand Teacher TRAC project and encourage HACA residents and Rosewood planning area community residents to seek Child Development education	

<i>Strategy: Link parents and families with learning and educational growth.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Parents are connected to the resources (case management, etc.) needed to support academic achievement of themselves and their children.	<ul style="list-style-type: none"> ▪ Children may be attending higher achieving schools outside the neighborhood, which do not provide supportive services for parents; need to provide skill-building and provide parenting support where the parents are. ▪ Literacy and language issues make it hard for

	<p>some parents to help their kids with homework or advocate for educational services their children may need.</p> <ul style="list-style-type: none"> ▪ There is insufficient capacity to provide computer literacy training for Spanish-speaking families. (See Self-Sufficiency Work Group notes) ▪ Adult education services are not always well directed toward career pathways and personal goals for economic self-sufficiency. (See Self-Sufficiency Work Group notes) ▪ Providing the wrap-around services for families to support academic success is expensive; hard to secure funding to expand efforts even with longitudinal studies documenting the return on investment (Aspire cost-benefit study).
<p>The neighborhood contains many safe places for children to learn and grow.</p>	<ul style="list-style-type: none"> ▪ Gaps in year-round, neighborhood-based out of school programming exist, especially during the summer (summer learning loss). ▪ There are only a few places in the neighborhood where families can gather for family-focused events. ▪ The neighborhood doesn't have enough year-round facilities to provide the types of enrichment experiences that middle-income kids from other neighborhoods can access. ▪ A wide range of youth programming and enrichment options are needed to meet the interests of neighborhood youth. ▪ Parents may be reluctant to allow their children to participate in out-of-school programs due to neighborhood safety concerns.
Projects/Programs Currently in Place	Implementing Entity
ASPIRE Family Literacy Program	Communities in Schools (CIS)
Care Coordination	Communities in Schools (CIS)
SmartKids (HACA)	Communities in Schools (CIS)
XY-Zone (Young males – peer support and development – recently cut because of funding)	Communities in Schools (CIS)
Family Learning Center	Any Baby Can
Parent Support Specialists – Blackshear Elementary and Kealing Middle School	Austin ISD

Adult Basic Education & ESL	LifeWorks
Job Readiness Program, GED to Work, ABE	Ascend Center for Learning
Goodwill Job Source Program	Goodwill Industries
Goodwill Good Careers Academy	Goodwill Industries
Empower Computer Literacy Program	SkillPoint Alliance
NEXT Intermediate Job Training	SkillPoint Alliance
Gateway Program	SkillPoint Alliance
Boys and Girls Clubs – Chalmers and East Club	Boys and Girls Clubs of Austin
Variety of smaller youth enrichment programs	Various
Austin Opportunity Youth Collaborative - First phase of work will prioritize three key subpopulations that face exceptional challenges in navigating a clear pathway to career success and civic engagement. These populations include: parenting teens, youth aging out of foster care and court-involved or ex-offender youth. (Planning grant began in March 2013)	Workforce Solutions Capital Area, Ready by 21 Coalition, The Aspen Forum for Community Solutions
Youth Program Quality Initiative / Assessment	Ready by 21 Coalition/United Way for Greater Austin
Youth Services Mapping	Ready by 21 Coalition
Out of School Time Study	United Way for Greater Austin
Multiple programs – Early Childhood Education, interactive literacy activities, reading program, summer enrichment program for children, family literacy program, Even Start Teen Program, ABE, GED and ESL	Austin Learning Academy
Learner Web - innovative, online software that offers adults the chance to build their digital literacy skills while working at their own pace and with the help of trained tutors.	Literacy Coalition of Central Texas

New Projects/Programs that Could Address Service Gaps

Neighborhood-Based Parent Resource Center – Establish a facility within the Rosewood Choice Neighborhood (possibly at Blackshear School) where parents can participate in supportive services, even if their children are attending other AISD schools; may be a matter of marketing as there is currently a Parent Support Specialist at Blackshear Elementary and one at Kealing Middle School
SkillPoint Alliance EMPOWER Computer Literacy Program in Spanish – Mobile Learning Center (See Self-Sufficiency Work Group notes also)
Fast-Track Career Pathways Programming – Work with current service providers may currently be working with adults on fast-track career pathways to provide similar programming for youth graduating high school; while college and college readiness are ideal it is not suited for all and youth need options

to break the cycle of poverty; could be a model like Breakthrough Austin or College Forward that focuses on high-level technical training for professionals careers.

Coordination of space for youth enrichment programming – Ex: Boys and Girls Club East currently provides space for some other local youth enrichment programs such as Boy Scouts, Working Bikes, and LifeWorks and seamlessly integrates such program into the club so that the youth participants don't know that they are all separate service providers; help to establish similar connections for additional programming and also look for space for similar models. Could Rosewood Recreation Center be utilized more - <http://austintexas.gov/department/rosewood-recreation-center> - look further at Austin Parks and Rec Program Guide Fall 2013

Strategy: Improve neighborhood school quality.

Desired Outcomes	Impediments to Achieving Desired Outcomes
Quality neighborhood schools attract students who enjoy educational success.	<ul style="list-style-type: none"> ▪ Austin's school choice program allows parents to choose to send their children to higher performing schools; this is good for children, but often means that parents don't have access to support services. ▪ Low enrollment at Blackshear Elementary School creates concerns that the neighborhood may lose access to a community school they can walk to.
Children are proficient in core academic subjects.	
Youth graduate from high school college- and career-ready.	
Projects/Programs Currently in Place	
Projects/Programs Currently in Place	Implementing Entity
School Improvement Plans (however this only includes Eastside, not Kealing or Blackshear)	Austin Independent School District
AISD Eastside Plan	Austin Independent School District
AISD Eastside Talent Development Secondary Plan	Austin Independent School District
AISD Facilities Master Plan – Will new Facilities Master Plan have anything for Kealing or Blackshear? – explore further	Austin Independent School District
New Projects/Programs that Could Address Service Gaps	
Cultivate and expand partnership with Blackshear Bridge Program – Support and assist in the development of the Blackshear Bridge program (Donna Hoffman – Coordinator); Blackshear Bridge is	

building and supporting environmental and economic sustainability and academic excellence at Blackshear Elementary School and in the surrounding community of Blackshear-Prospect Hill; market the program as a great enrichment resource for Blackshear Elementary school.

Complete comprehensive Rosewood Choice Neighborhoods Relocation Plan for Rosewood Courts; this includes establishing an effective plan to keep Rosewood Courts youth who attend Blackshear Elementary at the School (this is nearly 100% of age eligible Rosewood youth or 60 youth between the ages of 5-11); plan must account for transportation, family support, etc.

Work with Blackshear/Prospect Hill Neighborhood to increase enrollment at Blackshear Elementary - A Texas Education Agency Recognized campus.

Kealing Middle School – Increase enrollment from Rosewood Courts and Booker T. Washington; examine why not all eligible students attend Kealing Middle School.

Self-Sufficiency Working Group – Meeting #2

Attendees: Betty Davis (Frost Bank), Steve Christopher (ACC – Dir. Special Populations), Simone Barnes (CapMetro)

<i>Strategy: Help households build and manage wealth.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Households are economically stable and self-sufficient.	<ul style="list-style-type: none"> ▪ Lack of understanding about how to budget and manage resources. ▪ Inadequate access to financial products and accounts in the neighborhood. ▪ Predatory lending (title loans, payday loans, etc.) make it hard to improve financial positions. ▪ Poor credit scores may limit housing choices and access to certain jobs. ▪ Lack of access to legal services (will, bankruptcy, immigration status, employment, small business development, living will, credit repair, etc.). ▪ Individuals may lack funding for education, training or daycare. ▪ Student loan and credit card debt often are beyond the means of individuals to reduce in a timely manner.
Projects/Programs Currently in Place	Implementing Entity
Financial Literacy Training - Adult and Youth Oriented programs drawing from a variety of recognized financial literacy curriculums	Financial Literacy Coalition of Central Texas
Financial Literacy Training – Financial Fitness Greater Austin provides a week of financial literacy trainings on various topics across Austin each April; website also provides lists of partner’s classes each month.	Financial Fitness Greater Austin
Financial Literacy Training – Money Management Classes, Financial Coaching; Money management classes focus primarily on budgeting, credit and debt; Financial coaching may focus on some of the same topics but is provided in a more intensive 1:1 setting and focuses more on planning and saving for the future.	Foundation Communities – FC also provides income tax preparation, Cash for College classes, homebuyer education, matched savings program, self-employment coaching, and utility assistance
Homebuyer Education / Foreclosure Prevention/ Realizing the American Dream/ Financial Literacy	Habitat for Humanity

Training	
Homebuyer Education / Foreclosure Prevention/ Financial Literacy Training	Frameworks CDC
Financial Literacy Classes – Defeating debt; Improving credit; Combining finances in marriage; Homebuyer education; Fighting back foreclosure; Student loan financing.	Cornerstone Financial Education
Fraud Prevention for Seniors and Identity Theft	Texas Department of Banking
United Way – Bank on Central Texas Initiative: Bank locator to find a bank that has the products to meet families needs; savings calculator; financial toolkit with other topics such as payday loans, predatory lending, etc;	United Way for Greater Austin
YES to College Program – College persistence and retention program	HACA & LifeWorks

New Projects/Programs that Could Address Service Gaps

Predatory Lending Intervention – Educate individuals and families on how to avoid predatory lenders and develop good financial management habits; this should focus not only on home loans but also on the utilization of appropriate banking services versus payday lenders
Consumer Loan Micro-Lending – Develop employer-based, low-interest micro-lending programs that incorporate an education and financial literacy component; for those that work at small employers or are self-employed consider a revolving loan fund through Choice Neighborhoods Implementation Grant – Critical Community Improvement funds. (Look at Small Dollar Loan Fund – Brownsville and Business and Community Lenders of Texas)
Credit Score Project – Host neighborhood event where people can come in to learn their credit scores for free and be provided with referrals for financial literacy training and credit counseling; this could be an Early Action Project as part of Financial Fitness Greater Austin week
Resident Asset Building Project – Identify opportunities to help individuals improve their financial positions through secured credit cards coupled with micro-loans to help establish and build credit (Center for Working Families model).
Pro-Bono Legal Services Project – Similar to the pro-bono legal services provided at some AISD schools, establish a relationship with Legal Aid and Texas Legal Services Center to provide some scheduled pro-bono legal services at Rosewood Courts Community Center; seminars and counseling to focus on will, bankruptcy, immigration status, employment, small business development, living will, credit repair, etc.
Self-Sufficiency One-Stop Shop at Rosewood Courts – Self-sufficiency services that build upon education and job training components discussed in other work groups; this would include case management, safety net services (from Choice Implementation endowment), financial literacy and legal services. Those seeking services would have to meet various requirements – ex. Client comes in for utility assistance, assistance is provided, client is required to attend financial literacy classes, etc. A framework would be build for various services.

<i>Strategy: Instill hope.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Residents are confident that they can improve their lives.	<ul style="list-style-type: none"> ▪ Students don't have enough support resources to resolve issues which then cause them to drop out of education and/or training programs. ▪ Some educational programs are time-limited. ▪ Youth need skill development training to build self-confidence & connections to future success.
Residents are connected to the neighborhood and each other.	<ul style="list-style-type: none"> ▪ Skill development, training and education are often stratified according to age group and don't encourage intergenerational connections.
Projects/Programs Currently in Place	Implementing Entity
Youth Ministries – explore what they are doing with youth	Various congregations and churches in East Austin
African American Men & Boys Harvest Foundation – Mentoring / Small Groups (currently in some AISD schools)	Michael Lofton
CIS X-Y Zone: development and peer support program that develops productive life skills in high school-age, at-risk males	Communities in Schools – Central Texas
In-School Case Management and SmartKids (HACA) – provides intensive in-school case management and afterschool enrichment and tutoring services; mentoring – positive adults	Communities in Schools – Central Texas
Mentoring Matters Program	Communities in Schools – Central Texas
Community-Based Mentoring, School-to-Community Program, Juvenile Justice Initiative; African-American, Hispanic, Military Mentoring and Amachi Program (Incarceration)	Big Brothers, Big Sisters of Central Texas
Big Fish Club, Little Fish Club, FUZE mentoring programs	Mission Possible
Foundations Mentoring Program – mentoring for positive choices, skills and career opportunities	Goodwill Industries of Central Texas
East Austin Life Bridge @ Mission Possible – Life	Life Bridge Job Corps – Christian Women's Job

Skills, Work Readiness, Education & Restoring Peace Classes	Corps (formerly Christian Women’s Job Corps)
Capital IDEA – College and career sponsorship program with a mission focused on employment and addressing multiple barriers	Capital IDEA
Police Activities League – Austin – Sports including Boxing, Cycling, Golf, Running and Basketball	Police Activities League - Austin
New Projects/Programs that Could Address Service Gaps	
Accountability Partners – This program would encourage positive lifestyle changes through peer mentoring, and development of leadership peers; this program would be adult-focused because many current mentorship programs offered in Austin are youth-focused.	
Youth Skills Development Project – Build on successful models like Upward Bound to develop youth leadership skills and self-confidence; possible reestablish an Upward Bound program in Austin to focus on youth from in the Rosewood Choice Neighborhoods Planning Area. (Is this still around?)	
Summer Youth Programs – Identify locations with the capacity to house additional summer youth programs within the Rosewood Choice Neighborhood; this could include the potential for such programs as the Boys and Girls Club Summer Camp held at the Millennium Youth Entertainment Complex this past summer and similar programs held at other spaces that are available	
Operation HOPE Program – Built on the national Operation HOPE Initiative – Banking on Our Future, Business in a Box, Financial Dignity Center with a focus on giving youth and their families hope for the future	
Program similar to Mobile Housing Authority’s HOPE VI WEALTH program: Their program brings in experts to teach classes, mentor residents and provide activities organized around six core elements (Wealth, Employment, Academics, Life Skills, Training, and Health) to help all family members achieve long-term success. Classes include financial literacy, credit-building, employment training, access to GED programs, assistance with college aid forms, parenting classes, “good neighbor” classes, how to be involved with children’s schools, fire safety, health screenings, exercise, fitness, mental health, civic engagement, and other relevant topics. This would be a pilot program related to choice that would have clear criteria and expectation for Rosewood Courts residents.	

<i>Strategy: Connect residents to resources.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Literacy services (ABE, GED, ESL) are available and affordable for residents.	<ul style="list-style-type: none"> ▪ Capacity for certain programs may be limited. ▪ Some educational programs are time-limited; need to accommodate “step-outs.”
All residents are computer literate and have internet access.	<ul style="list-style-type: none"> ▪ Not everyone can afford a computer or get to libraries and other facilities where computers/internet access is available.

	<ul style="list-style-type: none"> ▪ Computer training for Spanish speakers is limited.
Individuals have jobs with living wages that can support themselves and their families.	<ul style="list-style-type: none"> ▪ Lack of education and training needed to access living wage jobs. ▪ The value of technical training for living wage jobs is not emphasized; too much focus on college. ▪ There are few major employers in the Rosewood Choice Neighborhood or East Austin. ▪ Few neighborhood childcare centers make it difficult for parents to work or access education and employment training.
Affordable transportation connects residents to jobs, shopping, health care, training, schools and out-of-school activities, childcare, recreation and cultural institutions	<ul style="list-style-type: none"> ▪ “Last mile” transit connections are needed to connect residents to their destinations. ▪ Hours of transit operation limit the ability of individuals without reliable cars to work non-traditional hours. ▪ People may not know that the closest grocery store/health clinic/other basic service is not necessarily the easiest to get to using public transit. ▪ Shopping opportunities within the neighborhood are limited, requiring trips beyond the neighborhood to meet basic needs. ▪ Missing sidewalk links create safety issues for pedestrian trying to access facilities and services within the neighborhood. ▪ Austin’s climate and neighborhood topography makes it difficult for residents with disabilities to access facilities by walking or biking,

Projects/Programs Currently in Place	Implementing Entity
Literacy Services – Adult Basic Education (ABE), GED Preparation and GED to Work, Job Readiness	Ascend Austin
Literacy Services - Adult Basic Education (ABE), GED Prep & Testing, English as a Second Language (ESL) classes – Including current classes at HACA properties	Austin Community College
ESL and ABE Literacy Instructor Training	Literacy Coalition of Central Texas
ESL Classes	First United Methodist Church (Downtown)
ESL and GED Classes	El Buen Samaritano (South Austin)

Computer Classes	Austin Public Library (Carver), Austin Free-Net/DeWitty Job Training Center, Goodwill, SkillPoint Alliance, Austin Area Urban League, AGE of Central Texas (older adults), El Buen Samaritano
Learner Web - innovative, online software that offers adults the chance to build their digital literacy skills while working at their own pace and with the help of trained tutors.	Literacy Coalition of Central Texas
SkillPoint Alliance – EMPOWER Computer Literacy Program, NEXT Intermediate Job Training, Gateway (fast track for entry level employment in living wage jobs)	SkillPoint Alliance
Capital IDEA – College and career sponsorship program with a mission focused on employment and addressing multiple barriers. Focuses on jobs that will earn participants a living wage	Capital IDEA
Goodwill Occupational Skills – Certified Nursing, Commercial Drivers License, PC Technician, HVAC Certification, Administrative Assistant	Goodwill Industries of Central Texas – Good Careers Academy
Small business start-up and development through education, business plan assistance, and consulting	Economic Growth Business Incubator (EGBI) – Located off or Airport Blvd. and Oak Springs
SBA Loans – City-run SBA loan program and small business education; offers a variety of classes to support small business development	City of Austin Small Business Development Program
Business education, business mentoring, small business loan fund, JET (Junior Entrepreneurship Track)	PeopleFund
Individual small business counseling, small business and job creation re-entry program, Start Smart (micro-entrepreneurs course), Survive and Thrive, micro-loan program, small business technical assistance	BIG Austin
Child development and child care for low-income families	Child Inc. – Head Start and Early Head Start Programs
Child development and child care for working families and families in training	Texas Workforce Commission – Child Care Management System
Cooperative Business Institute (CBI) is a comprehensive training program designed to equip participants with the skills and resources needed to establish and manage a worker-owned	Cooperation Texas

cooperative; Education for Cooperation	
New Projects/Programs that Could Address Service Gaps	
Intergenerational Computer Literacy Project – Teach computer literacy to parents and children or seniors and youth at side-by-side classes to improve skills and strengthen family and neighborhood connections; this includes Spanish-language intergenerational computer literacy project	
Transit System Education Project – Identify grocery stores and other basic services that can be accessed without requiring multiple transfers and educate residents as to how to make more efficient transit trips; Austin large-employer transit campaign	
Early Childhood Education Expansion Project – Expand the number and capacity of quality early childhood learning centers that can provide daycare allowing parents to work and/or go to school; this includes possible pulling down additional State funds for child development and child care for 3-year olds (per United Way suggestion)	
Expansion of ESL and GED classes to Rosewood Courts	
Small business offerings at Rosewood Courts Community Center	
Rosewood Courts Resident Cooperative business - ?	

<i>Strategy: Grow successful residents through effective programs</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Resources are targeted to programs with documented success in building self-sufficiency.	<ul style="list-style-type: none"> ▪ Lack of neighborhood level data concerning resident needs & impediments to accessing existing self-sufficiency programs; much of the information is anecdotal. ▪ Because there are so many different service providers, each with a slightly different emphasis, it is difficult to understand the big picture. ▪ A way to prioritize resident self-sufficiency needs is needed to help structure program responses. ▪ There is no comprehensive system in place to evaluate program success.
Projects/Programs Currently in Place	
Projects/Programs Currently in Place	Implementing Entity
Texas 2-1-1 and 2-1-1 Database – Information on health and human services providers and disaster information	Texas Health and Human Services Commission, United Way for Greater Austin
Health and Human Services Database	Aunt Bertha

Community Needs and Trends Report (not by zip code, big picture information)	United Way for Greater Austin
Compilation of Community Services	United Way for Greater Austin (UW is working on a compilation of services across Austin – follow up to see if this is complete)
CAN Community Dashboard 2013 (extensive information and data – including information in categories of “Our Basic Needs Are Met” and “We Achieve Our Full Potential”)	CAN (Community Advancement Network)
Overview of Needs and Services in High Poverty Areas of Travis County: Update on Safety Net Work Group Analysis	CAN (Community Advancement Network)
New Projects/Programs that Could Address Service Gaps	

Business & Community Working Group – Meeting #2

Attendees: Betty Davis (Frost Bank), Donna Hoffman (Blackshear Bridge), Al Lopez (Economic Growth Business Incubator), Nayeli Gallegos (Economic Growth Business Incubator), Tracy Witte (Swede Hill Neighborhood Association)

<i>Strategy: Celebrate the cultural and ethnic heritage of Rosewood Courts and the Rosewood Choice Neighborhood.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
African-American heritage and culture is celebrated and forms the heart of Rosewood’s community identity.	<ul style="list-style-type: none"> ▪ The neighborhood contains a variety of ethnic groups, which all want to have their heritage represented as the neighborhood’s identity evolves. ▪ Many of the historically black businesses and community assets (Harlem Theater, etc.) have been lost over time.
Artistic and ethno-centric small businesses thrive.	<ul style="list-style-type: none"> ▪ Residents may not know or value the creative and entrepreneurial talents they possess. ▪ Rents may be too high for fledgling neighborhood businesses to afford.
Facilities are available for programming and events that celebrate the neighborhood’s cultural heritage.	<ul style="list-style-type: none"> ▪ Lack of performance and rehearsal space for artistic pursuits.
Projects/Programs Currently in Place	Implementing Entity
African American Cultural Heritage District (AACHD) Tours / Videos / Heritage Trail / Downs Field Preservation; Major Taylor Bike Tours	AACHD
Austin’s Rosewood Neighborhood Book	Jane and Gilbert Rivera – longtime Rosewood Neighborhood residents
Cap City Chamber of Commerce (Career fair, back to school event, mentoring, affordability summit, Black Technology Committee, business plan assistance, and many other events that Chamber holds or partners with other groups on); EGBI graduates join either the CapCity or GAHCC for support and networking	Capital City African-American Chamber of Commerce
Ongoing support of art, music and cultural events, initiatives and showcases; DiverseArts/Culture Works; East Austin Black History Project; Juneteenth celebration(s); National Night Out; Neighborhood Association based events;	Multiple providers

congregational events, etc.	
Huston-Tillotson University – Cultural & Academic Events (ex. Martin Luther King March, African American Heritage Festival, University Day, Earth Day, etc.)	Huston-Tillotson University
George Washington Carver Museum and Cultural Center and Library – Music and dance classes, cultural events, Festival of Lights; Library – various clubs, movies, interactive enrichment programs	George Washington Carver Museum and Cultural Center and Library
Green is the New Black – Huston Tillotson: Planning Afro-Mexicana garden on campus featuring traditional African American veggies - fueled by our campus composting program; recycling campaign; knowledge sharing; sustainable dumpster project; Food for Black Thought – food buying collective	Huston-Tillotson University

New Projects/Programs that Could Address Service Gaps

Alamo Drafthouse-type Theater – Commercial theater/entertainment venue that would help re-establish Rosewood as an entertainment center; consider naming the facility the “Harlem Theater” in recognition of this historic entertainment venue; Appropriate siting and compatibility standards must be taken into consideration with a large entertainment venue (i.e. not adjacent or abutting single-family homes)
Other neighborhood cultural celebrations or festivals in addition to Juneteenth and African American Heritage Festival (this could include a celebration at Emancipation Park at Rosewood Courts, that acknowledges history and importance of property in the history of Public Housing)
<p>Upgrade/extended or increased use of Doris Miller Auditorium</p> <ul style="list-style-type: none"> +What is it being used for now – had difficulty find much information online about current uses +Increased use of performance/stage space for cultural and neighborhood performances – could Ballet Afrique provide classes here +What did recent COA facilities assessment of Rosewood Park recommend for Auditorium (haven’t yet received facilities assessment requested from PARD) +What might appropriate upgrades be considering history and historic preservation – or would this preclude any upgrades?
<p>Culture/History walk through Rosewood Park/Boggy Creek Park</p> <ul style="list-style-type: none"> +How could this fit with AACHD’s current Heritage Trail? +Is the Heritage Trail recognized by the National Park Services (like the Tejano Trail) and can we apply for funding to do so? +UT wanted to design some public structures and art in these parks (but it was too last minute in April 2013); how can we use an upcoming summer Public Interest Design studio to do designs; extend cultural arts beyond E. 11th Street and further into the east side.

Strategy: Support small business development that fills neighborhood service gaps and reinforces the neighborhood’s historic and cultural identity.

Desired Outcomes	Impediments to Achieving Desired Outcomes
Retail and service businesses that meet basic household needs are located in the neighborhood.	<ul style="list-style-type: none"> ▪ Major employers and corporate entities are not engaged in the neighborhood planning process; they have resources that could help support implementation. ▪ Lack of understanding of the gifts and talents of residents that could be leveraged into new small businesses. ▪ City economic development policies are not well-aligned with neighborhood retail needs and challenges. ▪ Entrepreneurs and investors are sitting back and watching/waiting to see what will happen at rosewood Courts before making investment decisions. ▪ A consensus as to what facilities are most needed in the neighborhood has not yet emerged.
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Projects/Programs Currently in Place	Implementing Entity
Bank on Central Texas – Financial Literacy activities	United Way of Greater Austin
Financial Literacy Classes/Budgeting/Credit	Financial Literacy Coalition of Central Texas, Foundation Communities, Habitat for Humanity, others. (See Self-Sufficiency Work Group notes_)
Small Business Incubator	Economic Growth Business Incubator (EGBI)
Small Business Classes re: Loans, development, planning and permitting, business structure, business plan, marketing, social media, tax obligations, etc.	City of Austin – Small Business Development Program (SBDP)
New Projects/Programs that Could Address Service Gaps	
Mercado – Development of a multi-tenant “Mercado” or small business incubator where individuals can access a shared commercial kitchen and/or space to manufacture and sell their products; could include some of the ideas generated by Donna Hoffman of Blackshear Bridge; potential partnerships and	

available land and space must be considered.
Financial & Legal Seminars – Events sponsored by banks, major employers, professional organizations and other corporate entities, designed to help potential entrepreneurs understand how to run and grow a business, including basic legal services and/or advice.
East Austin Chamber of commerce – Organize an umbrella group of neighborhood business groups into a larger Chamber organization that would carry more weight in discussions with City leadership; or could we have a program or committee under the CapCity Chamber of Commerce?
Rosewood Small Business Funding Month – Meet the Lender Business Loan Fair (like the COA one, but on a smaller scale)
Small business development support for new business or current family-owned businesses in the area – through training, mentorship, etc. (see information in Self-Sufficiency Work Group notes); bring some of these services and classes to support neighborhood based small businesses for growth and development (also applies to Strategy #1 above)
Storefront revitalization and upgrade project (also applies to Strategy #1 above)
Buy local – Rosewood/Central East Austin Brochure highlighting each business owner (also applies to Strategy #1 above); neighborhood directory that includes both businesses and social/public services (start from mapping that was done in Choice Planning grant application – would include businesses, restaurants, transportation, housing, etc.)
IDA Program for Small Business (also applies to Strategy #1 above)
Marketing of Economic Growth Business Incubator (at Airport and Oak Springs) that provides many small business development supports – 1/3 of clients currently come from low-income zip codes

<i>Strategy: Support homeownership for a broad range of household incomes.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes
Homeowners constitute the majority of households.	<ul style="list-style-type: none"> ▪ Foreclosure has resulted in the loss of owner-occupied housing. ▪ Single-family houses are being demolished to make way for the construction of multi-family units, which are often rental. ▪ There is already a large amount of rental property in the form of public housing, subsidized apartment complexes and large new multi-family rental developments along the I-35 corridor. ▪ Affordable single-family houses are being purchased by investors and being rented, which reduces homeownership.

Homeownership opportunities are available for households with a broad spectrum of household incomes.	<ul style="list-style-type: none"> ▪ Rising home values and property taxes place the costs of homeownership beyond the means of many households. ▪ It is often cheaper to demolish a deteriorated house than repair it, which reduces the supply of affordable single-family houses. ▪ Home improvement and repair programs may not have sufficient resources to correct major structural defects that would keep low and moderate income owners in their homes.
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Projects/Programs Currently in Place	Implementing Entity
Down Payment Assistance for Homeownership, HousingSmarts/Homeownership Counseling	City of Austin – Neighborhood Housing & Community Development (NHCD)
Down Payment Assistance for Homeownership, Homeownership Counseling	Austin Affordable Housing Corporation
Habitat – Homeownership	Austin Habitat for Humanity
Chestnut Neighborhood Revitalization Corporation	Affordable homeownership units – 13 th & Chicon
Home Repairs	Austin Home Repair Coalition – consists of many organizations that provide no-cost home repairs
Weatherization Assistance	Austin Energy
Affordable Housing	Blackshear Community Development Corp. (CDC)
Affordable Housing	Guadalupe Neighborhood Development Corp.

New Projects/Programs that Could Address Service Gaps
Creation of a Homestead Preservation Reinvestment Zone (under HB 525), a form of Tax Increment Financing that allows a portion of increased tax revenue from rising property values to be reinvested in the zone to preserve affordable housing opportunities.
Support for legislation of other tax relief efforts for low-to-moderate income homeowners and special populations
Reinvigorate “Raise the Roof” program as part of the Choice Neighborhoods Initiative; this initiative brought neighbors together to assist with home repairs to other neighbors homes; create collaboration with Habitat for Humanity “Re-Store” that can provide jobs but also low-cost supplies
Partnership with Women Design Build for basic maintenance projects,

<i>Strategy: Accessible and affordable housing and businesses are available to all user groups, consistent with the historic character of the neighborhood.</i>	
Desired Outcomes	Impediments to Achieving Desired Outcomes

<p>Persons with disabilities are able to stay in their current homes</p>	<ul style="list-style-type: none"> ▪ Modifications may be needed to help homeowners remain in their homes as they age and/or develop disabilities; such modifications may be unaffordable for low income households. ▪ Gaps in the sidewalk network may make it difficult for residents who cannot drive to safely get to bus stops or neighborhood businesses or services.
<p>Everyone can find suitable housing within the neighborhood.</p>	<ul style="list-style-type: none"> ▪ Entrepreneurs and investors are sitting back and watching/waiting to see what will happen at Rosewood Courts before making investment decisions. ▪ Gentrification that is occurring is unsettling for lower income residents who know that there are investors and developers ready to buy property and build higher cost housing. ▪ Rising home values and property taxes place the costs of homeownership beyond the means of many households.
<p>Residents can easily access businesses that meet their shopping and service needs.</p>	<ul style="list-style-type: none"> ▪ Public transportation routes may not get people where they need to go efficiently. ▪ Gaps in the sidewalk network may make it difficult for residents who cannot drive to safely get to bus stops or neighborhood businesses and services.
<p>Future development density respects the historic fabric of the neighborhood and established City land use and development policy.</p>	<ul style="list-style-type: none"> ▪ Recent multi-family and mixed-use developments at the eastern edge of the neighborhood are significantly larger than neighborhood’s historic development pattern, which creates anxiety concerning the impact of other redevelopment proposals.

Projects/Programs Currently in Place	Implementing Entity
Opportunity Austin 3.0 – city-wide initiative to reduce the poverty rate and boost economic diversification	Austin Chamber of Commerce
Advocacy for persons with disabilities	ADAPT - Austin
Architectural Barrier Removal / Home modifications for individuals with disabilities	City of Austin - NHCD
CapMetro – Community engagement and route modifications	Capital Metro

Home purchase for Community Land Trust	Equity CLT – HACA; Guadalupe Neighborhood Development Corporation
New Projects/Programs that Could Address Service Gaps	
Participate in forums to discuss potential changes to land development code	
Advocate for Capital Metro route changes in January and August, as necessary	
Work with City of Austin to assess where they intend to put/improve sidewalks and advocate for neighborhood needs	